



sens.us[®]
ILLUMYNA
SCALP

TECH
GUIDE



sens.us[®]

ILLUMYNA SCALP

The new **Illumyna Scalp line** cares for scalp and hair with products whose formulas boast **up to 95% natural ingredients*** and plant extracts and up to **98% biodegradability***.

Thanks to advanced technologies, it offers a scalp product capable of ensuring **high performance** while fully respecting the **wellbeing of the person and the earth** that hosts us.

*NATURALNESS: according to ISO 16128
BIODEGRADABILITY: according to OECD 301



* FOR HEALTHY AND STRONG HAIR

starting with the scalp

Illumyna Scalp comes from a wonderful land, Tuscany, whose fruits give life to a line **created and designed for the well-being of our scalp.**

Because it is from a healthy scalp that we have healthy and strong lengths, and it is from high quality products that we achieve healthy hair.

A line born from an extraordinary fruit, the grape, which is able to fight free radicals thanks to its powerful natural qualities.

MOISTURISES, CLEANSES AND PROTECTS.

The importance of scalp health

Like the skin, the scalp also ages with time and can be affected or damaged by lifestyle and environmental aggressors.

The skin needs care and pampering to maintain its optimal state but above all to grow strong, shiny and healthy hair.

A state of stress and a weakened scalp can in fact cause dry, brittle and thinning hair that lacks lustre and is prone to breakage.

Keeping the scalp moisturised is a key factor and the first thing to do is to promote cell oxygenation, slowing hair loss, facilitating hair regrowth and counteracting excessive sebum formation.

YOUR
RITUAL
BEAUTY



sens.us®

ILLUMYNA SCALP

Detox-Hydra PRE CLEANSER

150ml - 5.07 fl.oz.



Transversal detoxifying and moisturising treatment
suitable for all scalp anomalies.

Transversal detoxifying and moisturising treatment
suitable for all scalp anomalies.

Revitalizing CLEANSER

1000ml - 33.81 fl.oz.
250ml - 8.45 fl.oz.



Revitalizing MAINTENANCE LOTION

125ml - 4.22 fl.oz.



Revitalizing INTENSE LOTION

12x10ml - 0.338 fl.oz.



REVITALISING

The strengthening and energising line designed to give body and fullness to thin and weakened hair.

Thanks to its technology based on Tuscan Grapes (Vitis Vinifera), Rosemary and hydrolyzed proteins it is able to invigorate the scalp and give thickness and strength to the hair, its stimulating properties help to slow down hair loss. For fragile hair prone to thinning. By using the treatment regularly, hair will be visibly fuller and healthier.

The strengthening and energizing line designed to give body and fullness to thin and weakened hair.

Thanks to its technology based on Tuscan Grapes (Vitis Vinifera), Rosemary and hydrolyzed proteins it is able to invigorate the scalp and give thickness and strength to the hair, its stimulating properties help to slow down hair loss and accelerate the process of regrowth. Ideal for fragile hair prone to hair loss. Using the treatment regularly, the hair will be visibly fuller and healthier.

Balancing CLEANSER

1000ml - 33.81 fl.oz.
250ml - 8.45 fl.oz.



Balancing PRE CLEANSER

150ml - 5.07 fl.oz.



BALANCING

Sebum regulator and purifying line dedicated to effectively counteract the overproduction of sebum, ideal for oily scalp and heavy hair.

Purifies from impurities, restores the perfect balance of scalp and hair and promotes the maintenance of a healthy scalp.

Sebum regulator and purifying line dedicated to effectively counteract the overproduction of sebum, ideal for oily scalp and heavy hair.

Purifies from impurities, restores the perfect balance of scalp and hair and promotes the maintenance of a healthy scalp.

Soothing CLEANSER

1000ml - 33.81 fl.oz.
250ml - 8.45 fl.oz.



Soothing LOTION

125ml - 4.22 fl.oz.



SOOTHING

The soothing and emollient line ideal for normalizing sensitized, reddened and dehydrated scalp.

Its formulation is enriched by the precious mix of Cardiospermum, Echium and sunflower oil which are active ingredients known for their soothing properties that counteract inflammation and itching. The extracts of Tuscan Grapes (Vitis Vinifera), Aloe vera and Fermented Oats give relief to the skin, helping to normalise redness and irritation problems.

The soothing and emollient line ideal for normalizing sensitized, reddened and dehydrated scalp.

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HOW THE LINE IS COMPOSED



PRE SHAMPOO
Preparing the scalp for Illumyna Scalp treatments is the basis for excellent results. The two pre-shampoos are the opening for full and intensive services. They prepare the scalp for the next steps to optimise results.

PRE CLEANSER



Shampoo
Illumyna Scalp shampoos are aimed at the cleansing and treatment of the scalp, as opposed to the various needs for hair types (coloured, sensitised, etc.). The three shampoos effectively treat the various anomalies by assisting the normalising action of the scalp.

CLEANSER



Lotion
The final phase of the Illumyna Scalp treatments consists of three lotions, two for hair loss and one for problems involving dehydration and sensitivity

LOTION

COMPLETE TREATMENT RITUAL FOR SENSITIVE SKIN

1. At the salon, prepare the client for treatment.
In a bowl, add **20-25 g of Sens.ùs Illumyna Detox-Hydra PRE CLEANSER**.



2. Tracing sections with a comb, apply Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** generously to the scalp with a brush.

Massage gently in rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER**.



3. Wet, or soak a cotton towel in warm water, remove excess water and create a turban covering the entire hair, leave on for **5/10 minutes**.



After the application time has elapsed, have the client sit down to wash, release the hair from the turban and, adding water as needed, massage in until the Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** is completely rinsed out.

4. After rinsing the Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** pour 10-15 ml of Sens.ùs Illumyna Scalp **Soothing CLEANSER** in a nozzle applicator.



5. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Soothing CLEANSER** **directly** on the scalp. After application, massage gently with rotating movements to evenly distribute the Sens.ùs Illumyna Scalp **Soothing CLEANSER** and create a pleasant lather.



Leave on for 5 minutes, then rinse with plenty of water.



N.B. Sens.ùs Illumyna Scalp Soothing CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently glide the lather created by massaging into the scalp. If more cleansing of the lengths and ends is needed, it is possible to apply the most suitable ILLUMYNA SHAMPOO for the hair type to the lengths and ends while applying Sens.ùs Illumyna Scalp Soothing CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

6. Pat the hair, wrap it in a turban and seat the client at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the drop applicator, distribute Sens.ùs Illumyna Scalp **Soothing LOTION** directly onto the scalp, then, with a gentle massage, distribute the product evenly. Do not rinse.



If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.

PREPARATION



20-25 g
Detox-Hydra PRE CLEANSER



RINSE

CLEANSING



10-15 ml
Soothing CLEANSER



RINSE

LENGTH AND ENDS TREATMENT*



*Sens.ùs Illumyna

if necessary, apply the ILLUMYNA treatment best suited to the hair

SCALP TREATMENT



Soothing Lotion

Distribute gently with massage

DO NOT RINSE

LENGTH AND ENDS TREATMENT*



*Sens.ùs Illumyna

If necessary, apply the most suitable ELIXIR LEAVE-IN ILLUMYNA for the hair

STYLING AND FINISH**



**Sens.ùs T@B>u

Style as desired

COMPLETE HAIR LOSS TREATMENT RITUAL - INTENSIVE

1. At the salon, prepare the client for treatment.

In a bowl, add **20-25 g of Sens.ùs Illumyna Detox-Hydra PRE CLEANSER**.

2. Tracing sections with a comb, apply Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** generously to the scalp with a brush.

Massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER**, slightly intensifying the massage in the final phase.

3. Wet, or soak a cotton towel in warm water, remove excess water and create a turban covering the entire hair, leave on for **5/10 minutes**.

After the application time has elapsed, have the client sit down to wash, release the hair from the turban and, adding water as needed, massage in until the Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** is completely rinsed out.

4. Pour 10-15 ml of Sens.ùs Illumyna Scalp **Revitalising CLEANSER** into a nozzle applicator.

5. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Revitalising CLEANSER** directly on the scalp.

After application, massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Revitalising CLEANSER** and create a pleasant lather. Leave on for 5 minutes, then rinse.

5 min.

N.B. Sens.ùs Illumyna Scalp Revitalising CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently rub the lather created by massaging into the scalp. If more cleansing of the lengths and ends is required, the most suitable ILLUMYNA SHAMPOO for the hair type can be applied to these while applying Sens.ùs Illumyna Scalp Revitalising CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

6. Pat the hair, wrap it in a turban and seat the client at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the drop applicator, distribute Sens.ùs Illumyna Scalp **Revitalising INTENSE LOTION** directly onto the scalp, then, with a light massage, distribute the product evenly. Do not rinse.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.



COMPLETE HAIR LOSS TREATMENT RITUAL - MAINTENANCE

1. At the salon, prepare the client for treatment.

In a bowl, add **20-25 g of Sens.ùs Illumyna Detox-Hydra PRE CLEANSER**.

2. Tracing sections with a comb, apply Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** generously to the scalp with a brush.

Massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER**, slightly intensifying the massage in the final phase.

3. Wet, or soak a cotton towel in warm water, remove excess water and create a turban covering the entire hair, leave on for **5/10 minutes**.

After the application time has elapsed, have the client sit down to wash, release the hair from the turban and, adding water as needed, massage in until the Sens.ùs Illumyna Scalp **Detox-Hydra PRE CLEANSER** is completely rinsed out.

4. Pour 10-15 ml of Sens.ùs Illumyna Scalp **Revitalising CLEANSER** into a nozzle applicator.

5. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Revitalising CLEANSER** directly onto the scalp.

After application, massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Revitalising CLEANSER** and create a pleasant lather. Leave on for 5 minutes, then rinse.

5 min.

N.B. Sens.ùs Illumyna Scalp Revitalising CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently rub the lather created by massaging into the scalp. If more cleansing of the lengths and ends is required, the most suitable ILLUMYNA SHAMPOO for the hair type can be applied to these while applying Sens.ùs Illumyna Scalp Revitalising CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

6. Pat the hair, wrap it in a turban and seat the client at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the drop applicator, distribute Sens.ùs Illumyna Scalp **Revitalising MAINTENANCE LOTION** by gently massaging in for 2-3 minutes. Do not rinse.

2/3 min.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.



COMPLETE SEBUM TREATMENT RITUAL

1. At the salon, prepare the client for treatment.

In a bowl, add **20-25 g** of Sens.ùs Illumyna **Balancing PRE CLEANSER**.

2. Tracing sections with a comb, apply Sens.ùs Illumyna Scalp **Balancing PRE CLEANSER** generously to the scalp with a brush.

Massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Balancing PRE CLEANSER**, slightly intensifying the massage in the final phase.

3. Wet, or soak a cotton towel in warm water, remove excess water and create a turban covering the entire hair, leave on for **5/10 minutes**.

After the application time has elapsed, have the client sit down to wash, release the hair from the turban and, adding water as needed, massage in until the Sens.ùs Illumyna Scalp **Balancing PRE CLEANSER** is completely rinsed out.

4. Add 10-15 ml of Sens.ùs Illumyna Scalp **Balancing CLEANSER** into a nozzle applicator.

5. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Balancing CLEANSER** directly onto the scalp.

After application, massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Balancing CLEANSER** and create a pleasant lather. Leave on for 5 minutes, then rinse.

*N.B. Sens.ùs Illumyna **Balancing CLEANSER** is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently glide the lather created by massaging into the scalp. If more cleansing of the lengths and ends is needed, it is possible to apply the most suitable ILLUMYNA SHAMPOO for the hair type to the lengths and ends while applying Sens.ùs Illumyna Scalp **Balancing CLEANSER**.*

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

6. Without other skin problems proceed without the use of lotions.

Pat the hair, wrap it in a turban and seat the client at the workstation. Release the hair from the turban and comb through the hair, bringing the hair towards the back.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.

5 min.

PREPARATION

CLEANSING

LENGTH AND ENDS TREATMENT*

LENGTH AND ENDS TREATMENT*

STYLING AND FINISH**



20-25 g
Balancing
PRE CLEANSER



RINSE



10-15 ml
Balancing
CLEANSER



RINSE



*Sens.ùs Illumyna

if necessary, apply the ILLUMYNA treatment best suited to the hair



*Sens.ùs Illumyna

If necessary, apply the most suitable ELIXIR LEAVE-IN ILLUMYNA for the hair



**Sens.ùs T@B>ù

Style as desired

BASIC SENSITIVE SCALP TREATMENT RITUAL

1. Wet the entire hair. Add 10-15 ml of Sens.ùs Illumyna Scalp **Soothing CLEANSER** into a nozzle applicator.

2. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Soothing CLEANSER** directly onto the scalp.

3. After application, massage gently with rotating movements to evenly distribute the Sens.ùs Illumyna Scalp **Soothing CLEANSER** and create a pleasant lather.

Leave on for 5 minutes, then rinse with plenty of water.

*N.B. Sens.ùs Illumyna Scalp **Soothing CLEANSER** is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently glide the lather created by massaging into the scalp. If more cleansing of the lengths and ends is needed, it is possible to apply the most suitable ILLUMYNA SHAMPOO for the hair type to the lengths and ends while applying Sens.ùs Illumyna Scalp **Soothing CLEANSER**.*

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

4. Pat the hair, wrap it in a turban and seat the customer at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the drop applicator, distribute Sens.ùs Illumyna Scalp **Soothing LOTION** directly onto the scalp, then, with a gentle massage, distribute the product evenly.

Do not rinse.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.



CLEANSING

LENGTH AND ENDS TREATMENT*

SCALP TREATMENT

LENGTH AND ENDS TREATMENT*

STYLING AND FINISH**



10-15 ml
Soothing
CLEANSER



RINSE



*Sens.ùs Illumyna

if necessary, apply the ILLUMYNA treatment best suited to the hair



Soothing
Lotion

Distribute gently with massage

DO NOT RINSE



*Sens.ùs Illumyna

If necessary, apply the most suitable ELIXIR LEAVE-IN ILLUMYNA for the hair



**Sens.ùs T@B>ù

Style as desired

BASIC HAIR LOSS TREATMENT RITUAL - INTENSIVE

1. Wet the entire hair. Pour 10-15 ml of Sens.ùs Illumyna Scalp **Revitalising CLEANSER** into a nozzle applicator.

2. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Revitalising CLEANSER** directly onto the scalp.

3. After application, massage gently with rotating movements to evenly distribute Sens.ùs Illumyna Scalp **Revitalising CLEANSER** and create a pleasant lather.

Leave on for 5 minutes, then rinse with plenty of water.

N.B. Sens.ùs Illumyna Scalp Revitalising CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently rub the lather created by massaging into the scalp. If more cleansing of the lengths and ends is required, the most suitable ILLUMYNA SHAMPOO for the hair type can be applied to these while applying Sens.ùs Illumyna Scalp Revitalising CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.



4. Pat the hair, wrap it in a turban and seat the customer at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the nozzle of the ampoule to dispense Sens.ùs Illumyna Scalp **Revitalising INTENSE LOTION** directly onto the scalp by massaging gently for 4-5 minutes.

Do not rinse.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.



5 min.

BASIC HAIR LOSS TREATMENT RITUAL - MAINTENANCE

1. Wet the entire hair. Pour 10-15 ml of Sens.ùs Illumyna Scalp **Revitalising CLEANSER** into a nozzle applicator.

2. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Revitalising CLEANSER** directly onto the scalp.

3. After application, massage gently with rotating movements to evenly distribute the Sens.ùs Illumyna Scalp **Soothing CLEANSER** and create a pleasant lather.

Leave on for 5 minutes, then rinse with plenty of water.

N.B. Sens.ùs Illumyna Scalp Revitalising CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently rub the lather created by massaging into the scalp. If more cleansing of the lengths and ends is required, the most suitable ILLUMYNA SHAMPOO for the hair type can be applied to these while applying Sens.ùs Illumyna Scalp Revitalising CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.



5 min.

4. Pat the hair, wrap it in a turban and seat the customer at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the drop applicator, distribute the Sens.ùs Illumyna Scalp **Revitalizing MAINTENANCE LOTION** by gently **massaging** in for 2-3 minutes.

Do not rinse.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.



2/3 min.

CLEANSING

10-15 ml
Revitalizing
CLEANSER

5 min.
leave-in

RINSE

LENGTH
AND ENDS
TREATMENT*

*Sens.ùs Illumyna

if necessary,
apply the
ILLUMYNA
treatment best
suited to the hair

SCALP
TREATMENT

Revitalizing
INTENSE LOTION

5 min.
massage

DO NOT RINSE

LENGTH
AND ENDS
TREATMENT*

*Sens.ùs Illumyna

If necessary, apply
the most suitable
ELIXIR LEAVE-IN
ILLUMYNA for the
hair

STYLING AND
FINISH**

**Sens.ùs T@B>ù

Style as
desired

CLEANSING

10-15 ml
Revitalizing
CLEANSER

5 min.
leave-in

RINSE

LENGTH
AND ENDS
TREATMENT*

*Sens.ùs Illumyna

if necessary,
apply the
ILLUMYNA
treatment best
suited to the hair

SCALP
TREATMENT

Revitalizing
MAINTENANCE
LOTION

2/3 min.
massage

DO NOT RINSE

LENGTH
AND ENDS
TREATMENT*

*Sens.ùs Illumyna

If necessary, apply
the most suitable
ELIXIR LEAVE-IN
ILLUMYNA for the
hair

STYLING AND
FINISH**

**Sens.ùs T@B>ù

Style as
desired

BASIC HAIR LOSS TREATMENT RITUAL - INTENSIVE

1. Add 10-15 ml of Sens.ùs Illumyna Scalp **Balancing CLEANSER** into a nozzle applicator.



2. Use the nozzle of the applicator to separate and apply Sens.ùs Illumyna Scalp **Balancing CLEANSER** directly onto the scalp.



3. After application, massage gently with rotating movements to evenly distribute the Sens.ùs Illumyna Scalp **Balancing CLEANSER** and create a pleasant lather.



Leave on for 5 minutes, then rinse with plenty of water. **5 min.**

N.B. Sens.ùs Illumyna Balancing CLEANSER is a cleansing treatment for scalp abnormalities. It is not necessary to massage the lengths and ends, but it is sufficient to gently glide the lather created by massaging into the scalp. If more cleansing of the lengths and ends is needed, it is possible to apply the most suitable ILLUMYNA SHAMPOO for the hair type to the lengths and ends while applying Sens.ùs Illumyna Scalp Balancing CLEANSER.

If necessary, especially when treating long hair, after patting the hair dry, apply the most suitable ILLUMYNA TREATMENT to the hair, leaving it on as described in the Illumyna services, then rinse thoroughly.

4. Pat the hair, wrap it in a turban and seat the customer at the workstation.

Release the hair from the turban and comb through the hair, bringing the hair towards the back. Using the nozzle of the ampoule to dispense Sens.ùs Illumyna Scalp **Revitalising INTENSE LOTION** directly onto the scalp by massaging gently for 4-5 minutes.

Do not rinse.

If necessary, apply the ELIXIR LEAVE-IN ILLUMYNA best suited to the hair. Style as desired.

5 min.

ADVICE ON THE USE OF RITUALS

COMPLETE/BASIC SOOTHING TREATMENT RITUAL SENSITIVE SCALP

The ritual treatment of sensitive scalp can be carried out as a prevention of the abnormality, or as a treatment to re-establish a correct skin balance for those who already have sensitivity.

A minimum period of **4 consecutive weeks** of treatment **twice a week** is recommended in order to stabilise any abnormalities present and then continue **4 weeks** by applying the lotion **once a week** to maintain skin balance.

Although the best effect of **Soothing** lotion is obtained after preparing the scalp with pre-cleanser and cleanser, the lotion can also be applied as needed, even on dry hair, with a light massage to soothe any discomfort.

Treatment	Follow up
4 weeks	4 weeks
2 times a week	1 time a week and/or as required

INTENSIVE REVITALIZING TREATMENT RITUAL/ HAIR LOSS TREATMENT

The **REVITALIZING INTENSIVE** treatment ritual can be carried out as a prevention of the abnormality, or as a treatment for those who show thinning or local hair loss.

For effective treatment where the abnormality is already present, a minimum period of **4 consecutive weeks** of intensive treatment **twice a week (8 ampoules)** followed by a further **4 weeks** of intensive treatment **once a week (4 ampoules)** is recommended

For a preventive treatment, a minimum period of **12 consecutive weeks** of intensive treatment **once a week (12 ampoules)** is recommended during the periods of the most important seasonal changes (autumn and spring), starting at least **2 weeks before the seasonal change.**

Although the best effect of **REVITALISING INTENSE LOTION** is obtained after preparing the scalp with **PRE CLEANSER** and **CLEANSER**, the lotion can also be applied to dry hair, with a light massage for about 5 minutes to distribute the lotion and stimulate the scalp's microcirculation

Prevention treatment	Intensive Treatment	Follow up
12 weeks	4 weeks	4 weeks
once a week	2 times a week	2 times a week



ADVICE ON THE USE OF RITUALS

REVITALISING TREATMENT RITUAL COMPLETE/BASIC MAINTENANCE HAIR LOSS

The **REVITALIZING MAINTENANCE** treatment ritual is recommended as a continuation of the intensive treatment for those who show thinning or local hair loss. For maintenance of skin balance after the intensive treatment, a **12-week** period of use is recommended at **twice a week**.

Although the best effect of **REVITALISING MAINTENANCE LOTION** is obtained after preparing the scalp with **PRE CLEANSER** and **CLEANSER**, the lotion can also be applied to dry hair, with a light massage of about 2/3 minutes to distribute the lotion and stimulate the scalp's microcirculation.

Maintenance

12 weeks

2 times a week

COMPLETE/BASIC BALANCING TREATMENT RITUAL SEBUM

The **BALANCING** treatment ritual is recommended as a treatment for those with persistent or temporary excess sebum problems to restore the necessary skin balance

Constant use of the treatment for the most intense cases or a **minimum** period of **4** consecutive **weeks** of treatment is recommended in order to stabilise any temporary abnormality.

Persistent anomaly
treatment

Constant use

2 times a week

Temporary anomaly
treatment

4 weeks

2 times a week



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G&P COSMETICS SRL

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